HUM
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Interactive eLearning Experience

E-learning technologies to accelerate the change

www.humcap.org

Photo Credits: Ilaria Lanzoni

eLearning

What is it?

Multiple ways to say the same thing

ELearning refers to the use of multimedia technologies and the Internet to improve the quality of learning by facilitating access to resources and services, as well as to remote exchanges and **remote collaboration**.

Why elearning?

The impact of the current pandemic on the way people work and interact over the world, the difficult access to certain areas and the increased numbers and modalities of engagement of personnel (volunteers, local partners, community organizations) in humanitarian or development operations, makes the use of digital technologies and alternative ways to interact and communicate more necessary.

The use of elearning products helps increasing capacity, attaining standards and ensuring quality.

Why to adopt eLearning:

High Interactivity

Turning static content into an engaging and memorable learning experience creates interest among staff /final users, and allows achieving better results in learning key concepts and informations.

Connecting your staff around the world

Working in various contexts and countries of the work requires flexible structures and systems that allow to reach staff easily without necessarily to plan in presence activities.

Multi-device experience

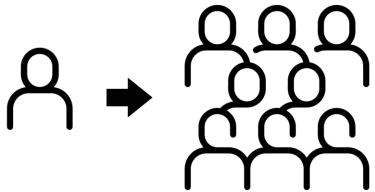
Providing your users with courses that are fully compatible with all types of digital devices (desktops, tablets, smartphones) will allow you to reach as many people as you need and increase quality of your work

Tracking of progresses

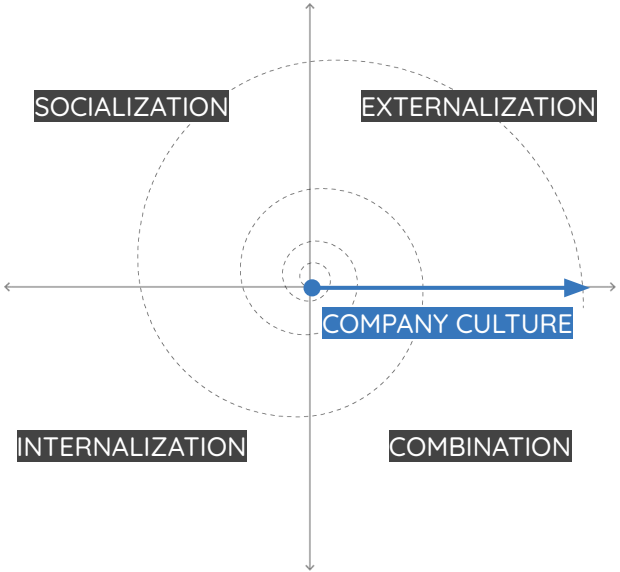
The continuous tracking of the users of your courses will allow you to evaluate their progresses, to implement the prerequisites and to activate gamification strategies to make your training offer increasingly attractive and effective.

Continuous learning

Trough distance training, learning processes within your organization are encouraged and facilitated, especially for those organizations that work in many different places of the world..



The enhancement of individual knowledge inevitably leads to **a significant increase in the knowledge base of the entire organization**



Our offer:

CONTENT ADAPTATION

Revision of static presentations (PPT), internal documents and tools to plan interactive courses

COURSE DESIGN

Starting form organizational policies and practices and aligning with International standards and practice we create the content of the courses (HTML5-ready)

RICH CONTENT CREATION

We make your course engaging and highly effective thanks to an user-centered process

PUBLICATION OF HTML5 READY COURSES

WITH SCORM STANDARD ON YOUR PLATFORM

CONTENT ADAPTATION

We adapt the content and turn into interactive training modules.

Starting from the clients' internal documents, policies, guidelines, operational tools, communication material or static presentations (PPT).

COURSE DESIGN

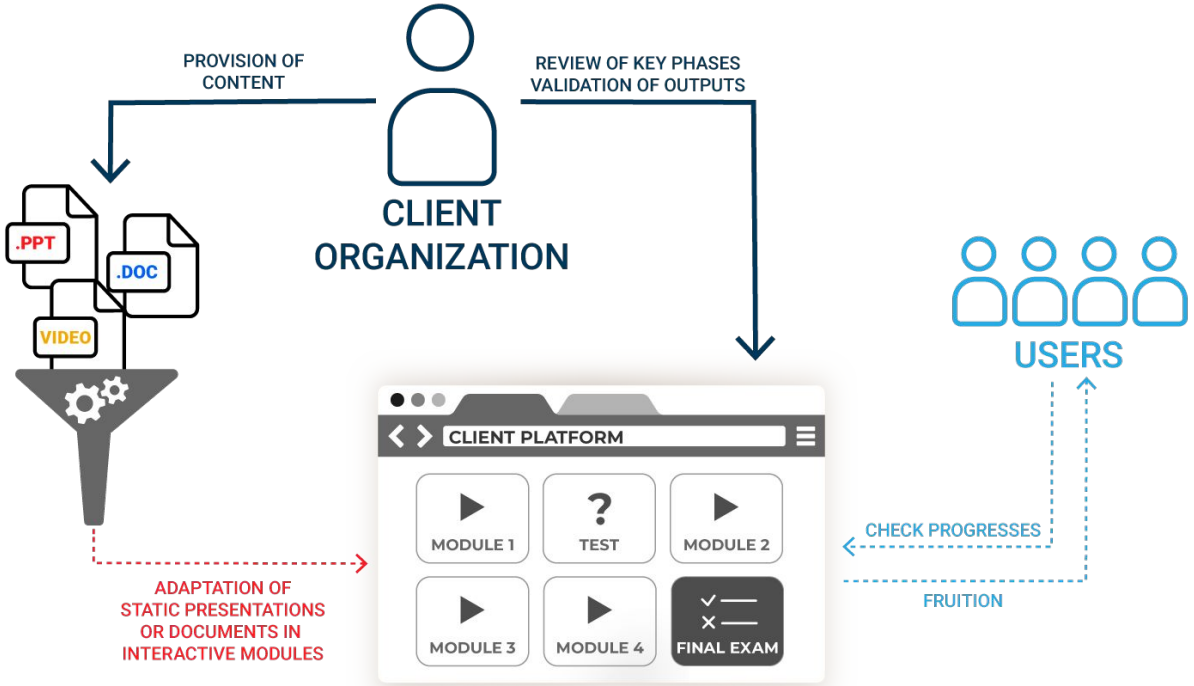
1. **Definition** of learning objectives together with the client organization
2. **Review** of organizational material (i.e policies, guidelines, documents, tools etc)
3. **Elaboration** of the content of the modules aligned with international standards and practices
4. **Joint design** of tests and verification quizzes with validated techniques

RICH CONTENT CREATION

- Interactive Learning experience design;
- Storyflow design;
- Design of the interface of the course;
- Responsive design (for a better fruition of the courses on mobile devices);
- Creation of Animations and quizzes;
- Selection of videos/imagines and case studies jointly with client organization.

How it works:

- **The client organization** provides us with the static contents and material. We integrate or create content according to the needs. We build the structure of the course jointly with the client;
- **HumCap** deals with the global enrichment of the content and with the creation of interactivity;
- **Users/Staff**, attend the courses through the platform;
- **The client organization** checks progresses and results of the course



“When you know better, you do better”

Maya Angelou

Photo Credits: Sara Ristic

Characteristics of our courses

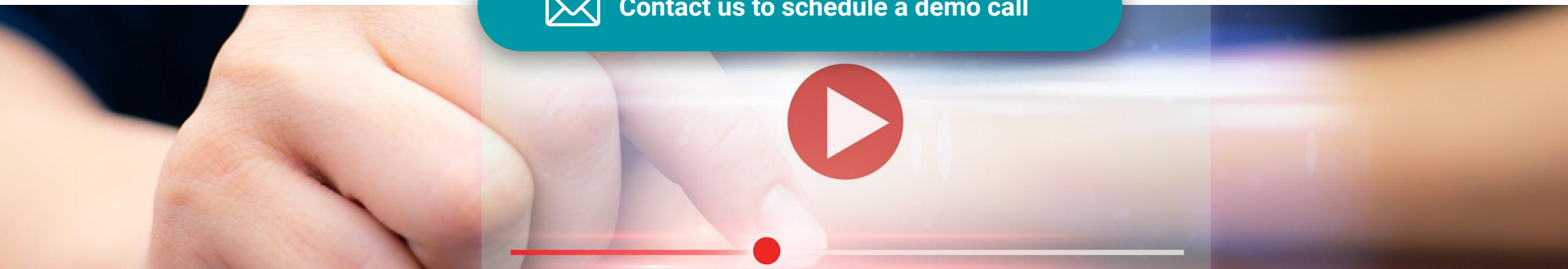
Interactive videos

In addition to adding interactivity and insight compared to a traditional video, it is possible to pause an interactive video and **add questions and verifications at specific points**. In this way it is possible to verify and keep the level of attention high during the learning process.

Any video, any language

HumCap eLearning Experience takes into account the business of **captioning and translating videos** ...and so much more to meet your video globalization needs.

Contact us to schedule a demo call



Interactive quizzes and exams

In our courses it is possible to include **interactive quizzes and activities by entering various types of questions, such as match, closed answer, completion and drag & drop**. It is also possible to further motivate users with knowledge verification questions integrated in the course and even within videos.

Contact us to schedule a demo call

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Advanced tracking of the user:

In our courses it is possible to track:

- **Time of permanence on a page**
- **Access to specific areas/pages of the course**
- **Click on CTAs**
- **Completion/Pass of exams**
- **Total time spent by the user**
- **Partial and final score**

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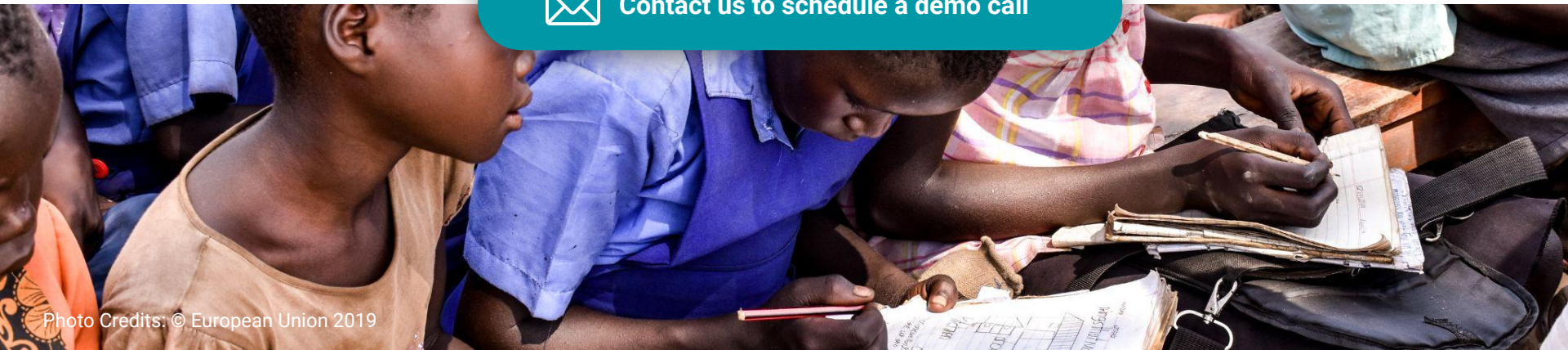

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Learning in movement:

Today, learning is no longer limited to the desktop. The market is flooded with various mobile or stationary devices with different sized screens.

Our courses adapt easily to various devices and ensure a smooth, responsive multi-device learning experience for users.

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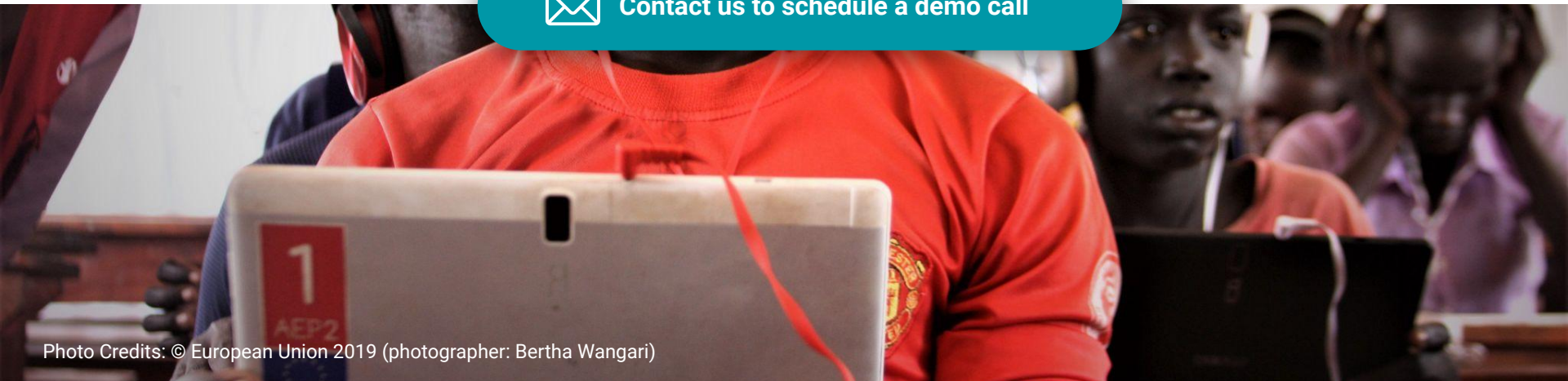

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Improved accessibility:

Our courses meet accessibility standards, such as Section 508 and the Web 2.0 Content Accessibility Guidelines (WCAG 2.0).

- possibility to include subtitles in multiple languages for the deaf
- possibility of creating sound paths for the blind
- possibility to adapt to ad hoc needs of client organizations for specific target groups (ex. age, gender specific)

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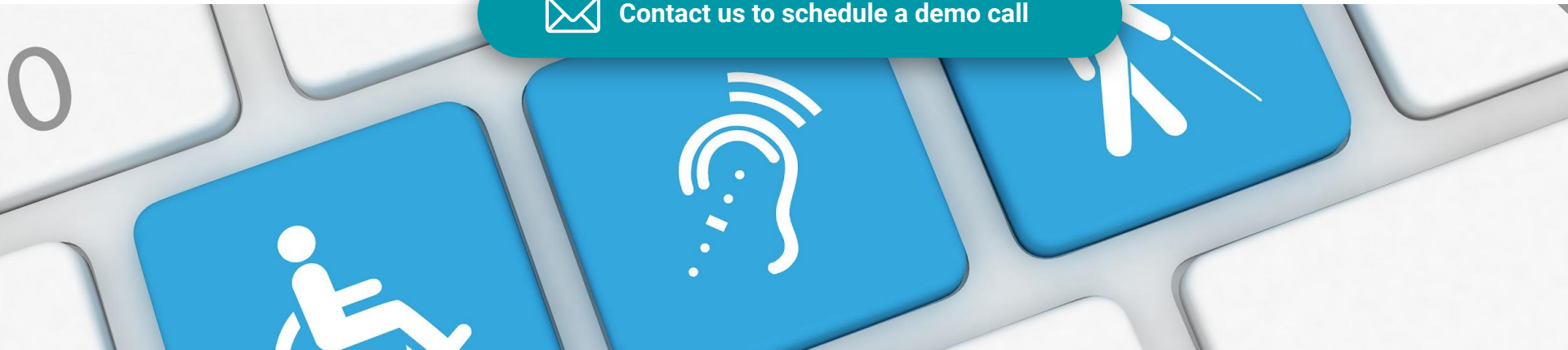


Full compatibility with main Learning Management Systems:

Choosing us means to have the certainty of being compatible with the most utilized learning management system platforms:

Adobe Connect

moodle

docebo®

Transparency certification:

All our courses are delivered using the three main e-learning transparency and reusability certifications: **AICC** (Aviation Industry CBT Committee), **SCORM** (Sharable Courseware Objects Reference Model) and the most recent **XAPI**.

SCORM

2004

AICC

1993

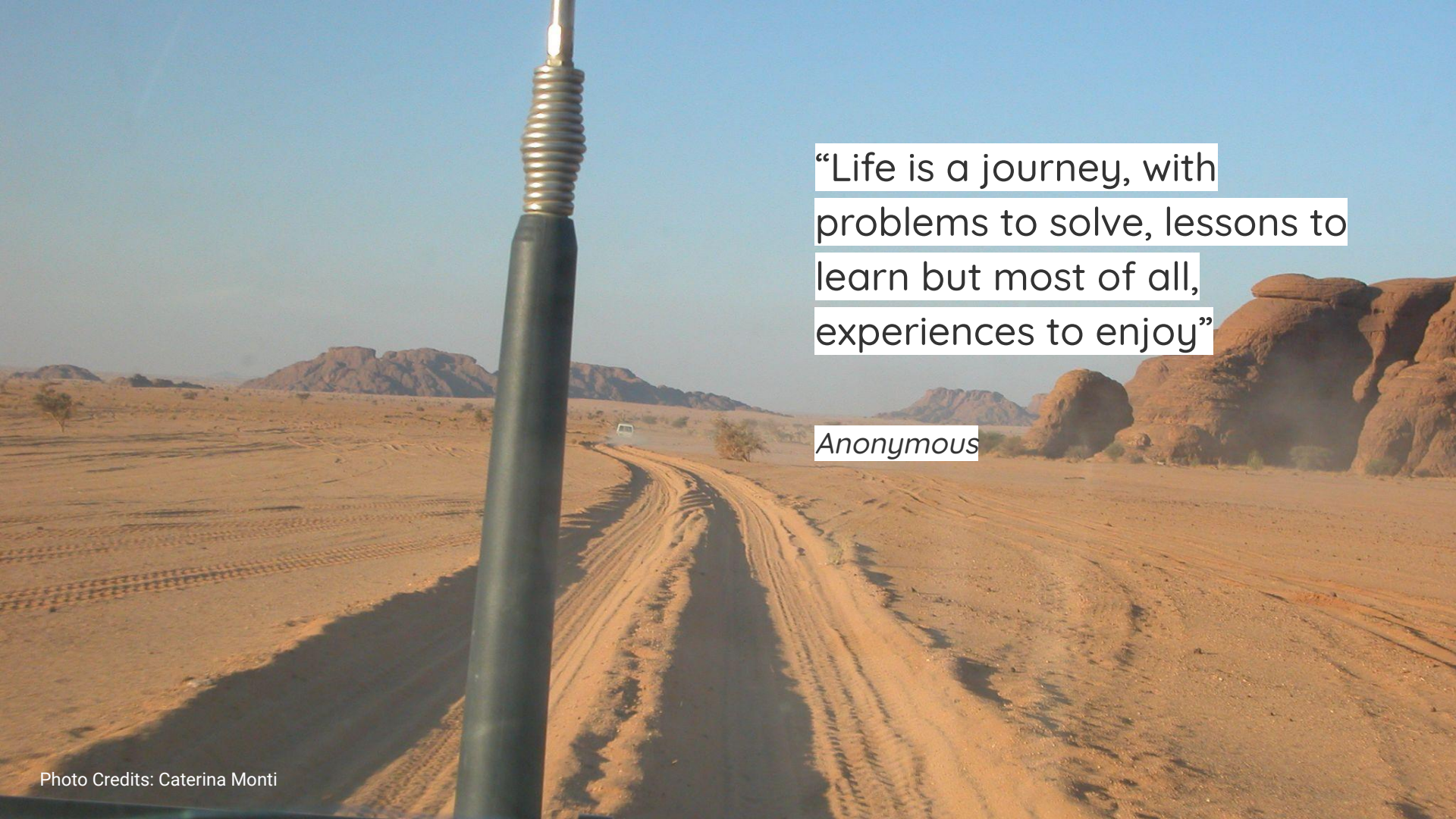
XAPI

2013

Tracking and profiling:

With our courses it will possible to track:

1. The final score of the course(s)
2. The results of the test(s) and quiz(es)
3. Specific answers provided by those attending the course(s)
4. Which pages are viewed, and for how long
5. Call to actions clicked/ignored
6. The total time taken
7. The score for a single module or for specific objectives
8. The advancement status of users, so that they can resume the course where they left off
9. The general status, any overruns, errors, what has been completed or not completed


“Life is a journey, with problems to solve, lessons to learn but most of all, experiences to enjoy”
Anonymous
Photo Credits: Caterina Monti

Who we are

Who we are

HUMCAP- Humanitarian Capacity is a network of senior humanitarian professionals and digital products experts that offers high level quality training services and extensive expertise in customizing elearning and digital products for its clients.

Our clients organizations are:

United Nations Agencies, International NGOs, Governamental and Non governamental actors, Donors Agencies, Global networks that operate in the Humanitarian and Development sector

Key areas of expertise

- Project/program management
- HR Management (leadership, people management, RB management)
- PSAE
- Administration and logistics
- Fiel security and personal security
- Core Humanitarian Standards and HSP
- Child Protection
- GBV
- Gender and diversity
- Food and Nutrition Security
- Health
- Wash
- DRR

Our team:

Barbara Nese

HumCap President and
Training services Coordinator

Caterina Monti

Public Health and MEAL Advisor

Andrea Paraggio

Digital Product Developer

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Enjoy

HumCap Learning Experience

Sample of works, demos, cvs and references can be requested at:

info@humcap.org

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